

# Identifying Needs & Potential Partners

**Directions:**

1. Based on the resources you have available to pivot, brainstorm at least twenty new demand-driven ideas. What does your community want and are willing to pay for? Get creative now, we are throwing spaghetti at the wall! You may be surprised at what sticks. (45 minutes - 1 hour)

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2. Narrow down your **best five** ideas. (30 minutes)

- What resources are you missing in order to execute?
- Who in your community/ extended network has access to the resources you need?

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What are you missing? \_\_\_\_\_

Who has access the access you need? \_\_\_\_\_

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